

# Why Does Event Internet Fail?

## Common Factors & Essential Solutions

For modern events, internet connectivity is the backbone of the entire attendee experience. To keep pace with rising expectations and cutting-edge industry technology, event organizers need event networks designed to handle evolving demands. Here are some common network pitfalls to avoid and how next-generation networks help mitigate event connectivity issues.

### Not Enough Event Bandwidth

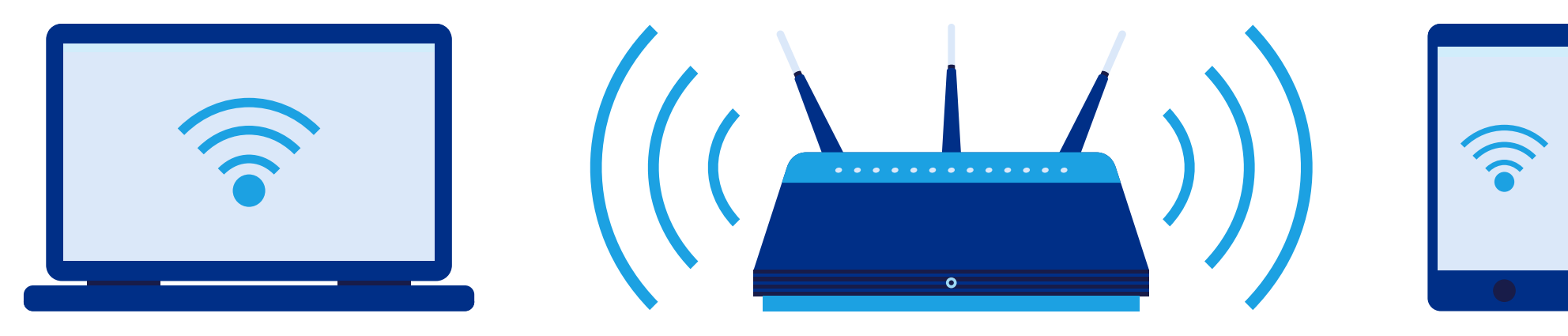
#### The Problem

Inadequate bandwidth at your event can frustrate attendees, staff, and performers, ruining event experiences across the board.



#### The Solution

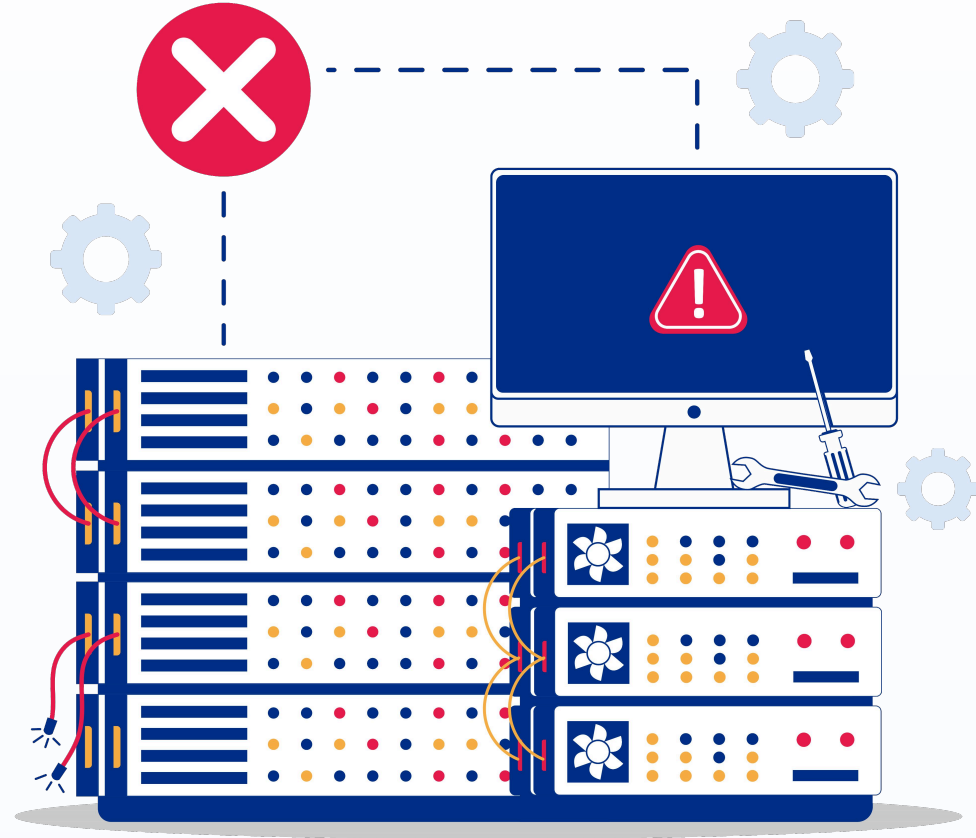
High-capacity event WiFi networks using a curated mix of routers, access points and cabling to deliver stable bandwidth for all attendees.



### Poor Event Network Infrastructure

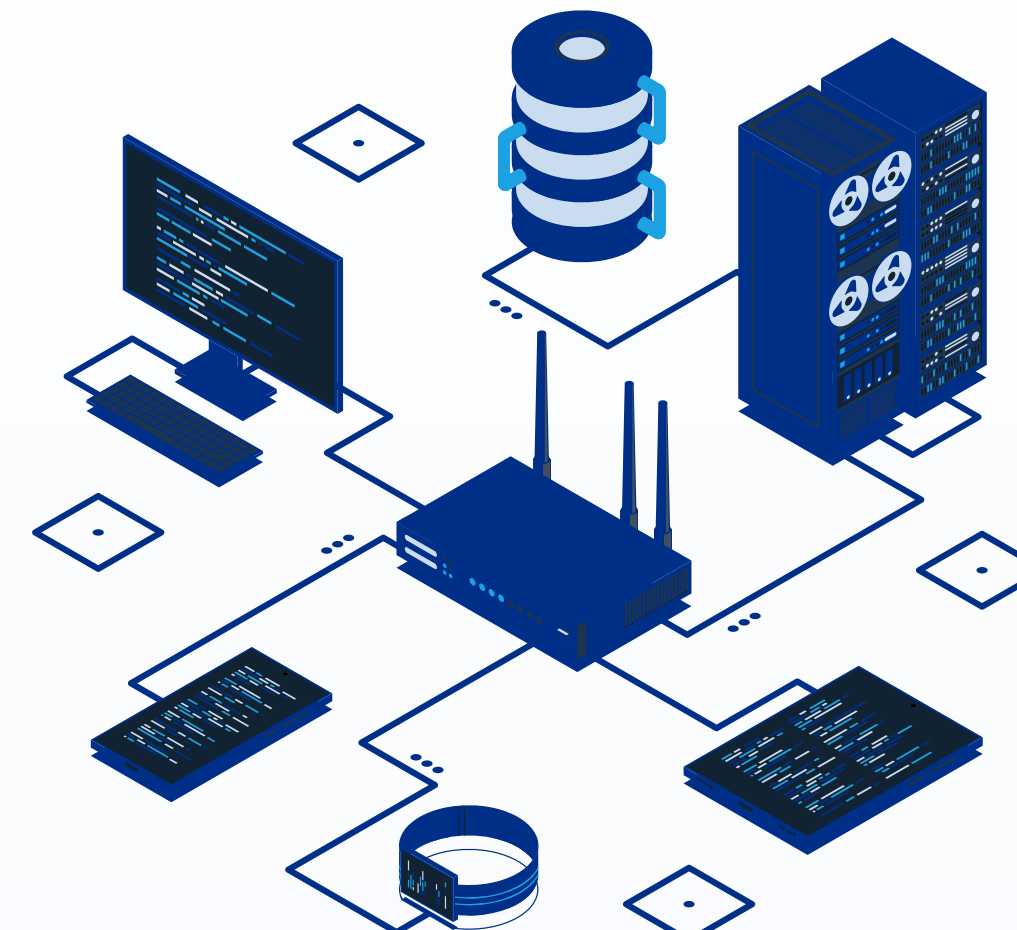
#### The Problem

Some event networks use outdated technology including misplaced routers, old cabling systems, outdated software and limited scalability.



#### The Solution

Experienced providers can build networks both from scratch or using existing network infrastructure, salvaging parts to create networks that work as good as new.



### Event Network Cyberattacks

#### The Problem

Events are full of prime targets for cybercrime, including ransomware, dangerous websites, phishing emails and DoS/DDoS attacks.



#### The Solution

Protecting event networks from cyberattacks requires strategies including verified captive portals, routine risk assessment and dedicated live support.



### Unreliable Event Internet Support

#### The Problem

Network support services are important for solving network issues, including malicious cyberattacks; some event providers don't offer human help.



#### The Solution

24/7 technical support ensures staff can access troubleshooting when needed; hiring an event network provider is crucial for event success today.



## Work With Spectrum Hospitality Network to Build Event Networks You Can Trust

At Spectrum Hospitality Network, we specialize in designing, installing and supporting custom WiFi solutions tailored to the unique demands of event venues. Partner with us to deliver the seamless, reliable internet experiences your guests and staff expect. **Contact us today** to get started.